

UUPCC Board Meeting
Friday May 16, 2014
Minutes

Members Present: Roger Bertschausen, Kelly Crocker, George Davenport, Ann Gary, Eileen Higgins, Bruce Johnson, Beverly Moore, Gary Smith, Dick Van Duizend, Executive Director Cathy Cordes

Members Absent: Jennifer Emrich, Diane Rollert

Also Present: Margot Fleishman, UUPCC Board candidates Melodie Moberg and Carol Cook

A meeting of the UUPCC Board was held by Zoom video conferencing service on May 16, 2014. Chair Smith called the meeting to order at 12:03 pm.

Minutes

Van Duizend (M), Gary (S)

Voted: To approve the minutes of the April 18 meeting incorporating changes proposed by Van Duizend

Treasurer's Report

Davenport reported that the tax return has been done and thanked Cordes and volunteer Ron Cordes for their help getting it in on time. We don't have April numbers yet, but there does not appear to be any substantial change since March. Chair Smith enquired how new board members are brought up to speed regarding financials. Cordes explained that new board members will receive a Board Notebook that will include recent financials; Cordes will also schedule a conversation to review budget.

Chair's Report

Chair Smith reported that Van Duizend and Higgins have volunteered to be on the Board Officers Nominating Committee. Incoming Board member Moberg has already volunteered to be part of the Fundraising Committee to assist Cordes in the upcoming efforts.

Executive Director's Report

Cordes reported one of our travelers in Transylvania, a US minister, has been hospitalized with an infection. He has received really wonderful care at a very reasonable cost. Consequently, we realized that this family did not take out travelers insurance. We may need to be more insistent about travelers purchasing traveler's insurance.

Gary explained that she has been researching this issue; we will probably not attempt to purchase a group plan, which would require office administration, but rather monitor whether our travelers take out travelers insurance. It is important to note that even this kind of insurance is not a panacea and requires payment in advance.

Cordes reported on upcoming transitions: Fleischman will be leaving the UUPCC by the end of the summer. Cordes said in order to arrange a smooth transition, she has decided to announce plans to retire in 2 years

Going forward, we have signed a contract Laurel Amabile. She has fundraising experience at the UUA, where she worked with Stewardship and Development; and has also done fundraising with LREDA.

Cordes and Smith have both met with Amabile to strategize a planned giving effort in advance of GA. We will have materials to hand out and will ask people to remember us in their wills. She will also be helping us to put together a reception on Friday evening after the Service of the Living Tradition with the aim of laying the foundation for launching the kind of fundraising effort Mary Kay Eliot described to us at the January Board meeting. The event will be invitation-only and will target our most valuable and consistent donors.

We will work to articulate overall goals that will be the focus of increased fundraising in the near future. These goals represent the “big picture” based on the concept of Partnership with a capital “P”. Emrich would be happy to introduce this concept as she introduced it to the Board earlier.

The cost of this first phase of the contract is \$2000, which will come from the \$30,000 that the Board put at the disposal of the Executive Director for new efforts. The second part of the contract with Amabile will run for a year starting July 1. She will conduct a campaign similar to one that a church would do for a capital campaign. We have 600 members and she will help us increase donations. One half of the cost of this contract will be paid for the same way as the initial phase, and the second half will be built into the budget.

Goal 5/Transitions Committee

Smith, Bertschausen and Van Duizend will be talking about transitions and will give a report at GA. This will be a big part of our conversation at one of the morning meetings we will be planning.

GA Events

The Board will meet Thursday and Friday (6/26, 6/27) mornings from 7:30-9:30 am; worship is Thursday 12:30 pm; the Annual Meeting is Friday from 12:00-1:30 pm; fundraising “meet-and-greet” Friday, 9:30 pm.

Membership Materials

Higgins and Rollert have reviewed the current membership materials, including all the renewal letters. While a lot of the material was excellent and up-to-date, the general brochure about our organization needed some changes to make it more meaningful and easier to read. The other item they have been talking about is creating a “connection exercise” and membership card for people who are traveling. The idea is that during the course of a pilgrimage, travelers are offered a reflective moment that reminds them that they are doing something very special through the Partner Church Council. They will be given an opportunity to express why their travel has been meaningful and write that down

on a card. This would also give us the chance to tell travelers that they have a UUPCC membership before they come home. It should be simple and easily done.

Orphanage Partnership

Bertschausen has spoken with the minister in Atlanta and Cordes has spoken with Eric Cherry about this concept as well. Bertschausen reported that there is definitely interest, but they may want to move slowly. We are sending along some information to help them understand the ways in which the partnership model could work in India, also with a hope that this could help them transform their Transylvanian partnership, as well.

New Life School/Tulsa Partnership

Davenport reported that All Souls, Tulsa has received the go-ahead from their board to be the fiduciary agent for the NLS Consortium. Several members of the Consortium are not going to continue this relationship, but All Souls will look towards a new iteration of this organization with new policies regarding fundraising, and keeping the LGBT moneys separate from the NLS sponsorship.

Next Meeting Date – June 26, 2014

Future 2014 Meeting dates:

- June 26 and 27 (at GA)
- NO July,
- Aug 8
- Sept 12
- Oct 10
- Nov 14
- Dec 12

Meeting adjourned 12:46 pm.

Submitted by Beverly Moore, Secretary

Approved by the Board June 26, 2014/bdm